



THE GREATER NORCAL
POSTAL CUSTOMER COUNCIL

NEWSLETTER

CHAPTER UPDATES & EVENTS



TheGreaterNorCalPCC.com

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Elevate Your Marketing Strategy with USPS 2027 Mailing Promotions Kickoff Webinar



Event Details:

- **Date:** Monday, September 28th, 2026
- **Time:** 11 a.m. PT
- **Location:** Online via [Zoom](#),  (click to join)
Passcode - 474903

Join the U.S. Postal Service for a free, educational webinar covering the organization's 2027 mailing promotions — discounts designed to help businesses boost engagement, improve return on investment, and enhance the overall value of mail.

This session will provide a look at next year's promotions calendar, highlight updated eligibility requirements, and share valuable tips to ensure your participation is a success.

Whether you're an experienced mailer or exploring using direct mail for the first time, this webinar will help you plan and execute effective campaigns in the year ahead.

USPS Proposes Temporary Price Changes

The rates for some package services would be adjusted for the holiday shipping season



The Postal Service filed notice today with the Postal Regulatory Commission, or PRC, about temporary price changes for some package services during the 2026 holiday shipping season.

The planned changes would affect prices on ***Priority Mail Express, Priority Mail, USPS Ground Advantage*** and ***Parcel Select***. No other products or services would be affected.

Pending favorable review by the PRC, the temporary rates will go into effect on Sunday, Oct. 4, and remain in place until Sunday, Jan. 17.

This seasonal adjustment will bring prices for the Postal Service's retail and commercial customers in line with competitive practices.

These temporary changes will support the organization in achieving its public service mission — providing a nationwide, integrated network for the delivery of mail and packages at least six days a week — in a cost-effective and financially sustainable manner over the long term, as the U.S. Congress has intended.

The Postal Service's [Aug. 25 news release](#) has a list of the planned changes, and the [Postal Explorer website](#) has the full list of commercial and retail pricing.

PCC Education Week

Join us for various online sessions throughout the PCC Week!~



Monday 9/28 11:00 am PDT

Mark Fallon of The Berkshire Company presents on **Social Media: Promoting Your Professional Profile.**

[Register Here](#)

Or join by phone: US:

+1 503 336 1236 or +1 952-229-5070 or
+1 650-581-7094 or +1 855-860-4313 or
+1 678 317 3330

Webinar ID: 165 482 6904 Passcode: 934729

Tuesday 9/29 11:00 am PDT

Dave Lewis of Snailworks presents on **Mail Meets the Web.**

[Register Here](#)

Or join by phone: US:

+1 503 336 1236 or +1 952-229-5070 or
+1 650-581-7094 or +1 855-860-4313 or
+1 678 317 3330

Webinar ID: 165 867 5082 Passcode: 711006



Wednesday 9/30 11:00 am PDT

Abby Stason

presents on

Navigating Uncertainty in a World of AI.

[Register Here](#)

Or join by phone: US:

+1 503 336 1236 or +1 952-229-5070 or
+1 650-581-7094 or +1 855-860-4313 or
+1 678 317 3330

Webinar ID: 165 182 4216 Passcode: 877151

PCC Week 2026 Registration is Open !



POSTAL CUSTOMER COUNCIL
Forging Bold Horizons
Insight. Innovation. Impact.

NATIONAL PCC WEEK
September 28 - October 2, 2026

FORGE TODAY.  LEAD TOMORROW.

FORGING BOLD HORIZON

VISION. COURAGE. IMPACT.

Executive Leadership Speaker



Aron Jones
CA-1 District Manager

Register Here



DATE	TIME	REGISTRATION	VENUE
October 1, 2026	10:00 am - 1:00 pm	\$20 + Processing Fee	San Francisco P&DC Golden Gate Room 111 1300 Evans Ave, San Francisco, CA 94188

Postal Administrator
Djuana Johnson (415) 550-5305

SHAPE TOMORROW. LEAVE A LEGACY.
BE THERE. BE BOLD.

Executive Administrator
Vicki Dasilva (408) 581-4498



We are still looking for sponsorship to support and maintain our website.



The Greater NorCal PCC is now recruiting board members!

If you are interested, please contact
Djuana Johnson (415) 550-5305 or
Vicki Dasilva (408) 581-4498

If you are interested in hosting a PCC event at your business,
Please let us know.
We'd like a balance of internal/external events.

2026 Upcoming Events:

GYBD- Mill Valley PO	9/23
PCC Week 2026-In Person	10/1
PCC Week (Virtual Sessions)	9/28-9/30

(Stay tuned for more details!)