



THE GREATER NORCAL
POSTAL CUSTOMER COUNCIL

NEWSLETTER

CHAPTER UPDATES & EVENTS



TheGreaterNorCalPCC.com

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USPS Releases Suggested Holiday Shipping Deadlines



The Postal Service has recommended deadlines for this year's holiday mailing and shipping season. The suggestions, released Sept. 22, are for expected delivery before Friday, Dec. 25.

Here are the deadlines for items being sent to addresses in the lower 48 states:

- **Thursday, Dec. 17:** USPS Ground Advantage
- **Thursday, Dec. 17:** First-Class Mail
- **Friday, Dec. 18:** Priority Mail
- **Saturday, Dec. 19:** Priority Mail Express

Here are the deadlines for items being sent to Alaska, Hawaii, Puerto Rico and U.S. territories:

- **Wednesday, Dec. 16:** USPS Ground Advantage
- **Thursday, Dec. 17:** First-Class Mail
- **Friday, Dec. 18:** Priority Mail
- **Saturday, Dec. 19:** Priority Mail Express

More information on preparing for the holiday season can be found on the [USPS Holiday Newsroom](#) page.

Call for Presentations Open -Share Your Expertise at NPF 2027



The National Postal Forum has officially opened its Call for Presentations for NPF 2027.

Calling all mailing or shipping industry professionals, innovators, or subject-matter experts. We want you to contribute the practical knowledge, proven strategies, and fresh perspectives that make our educational program so valuable.

Join us **May 16–19, 2027**, at the **Marriott World Center in Orlando, Florida**, to help shape the future of the industry. We are looking for engaging, 50-minute workshop presentations that address the critical opportunities and challenges facing mailing and shipping today.

Explore the 2027 Educational Tracks

Where does your expertise fit? Review the five specialized tracks:

- **Direct Mail Performance & Omnichannel Innovation:** Direct mail strategy, USPS promotions & incentives, personalization, creative innovation, omnichannel integration, AI, targeting, and measurement.
- **Leadership, Talent & Organizational Agility:** Workforce development, communication, coaching, mentorship, organizational culture, change readiness, and AI fluency.
- **Mail Operations, Policy & Postal Performance:** Postal policy and regulations, pricing, classification, compliance, address quality, operational automation, and cost optimization.
- **Shipping, Logistics & Network Intelligence:** Shipping strategy, fulfillment, USPS shipping solutions, logistics intelligence, predictive analytics, last-mile execution, and network resilience.
- **AI, Automation & Data Intelligence:** Generative and agentic AI, automation technologies, predictive intelligence, and digital transformation.

Submission Deadline for industry professionals: **Friday, October 16, 2026**

[**Submit Your Proposal Now**](#) 

Don't miss the chance to take the stage at the premier event for the mailing and shipping industry. Submit your proposal today.



THE GREATER NORCAL
POSTAL CUSTOMER COUNCIL

Join us to help the American Cancer Society fund cancer research, patient support, and advocacy efforts to end breast cancer as we know it, for everyone.



TEAM

PCC Champions for the Cure



October 24, 2026



8:00am



PayPal Park

1123 Coleman Ave

San Jose, CA 95110



Join the Walk or Donate to support



MAKING STRIDES 2026



We are still looking for sponsorship to support and maintain our website.



The Greater NorCal PCC is now recruiting board members!

If you are interested, please contact

Djuana Johnson (415) 550-5305 or Vicki Dasilva (408) 581-4498

If you are interested in hosting a PCC event at your business,

Please let us know.

We'd like a balance of internal/external events.

2026 Upcoming Events:

PCC Week (Virtual Sessions) 9/28-10/1

Making Strides 2026 10/24

(Stay tuned for more details!)